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Global
Foundation

EXECUTIVE BRIEF SUMMARY

EMPOWERING WOMEN FOR SUSTAINABLE
SOCIO-ECONOMIC GROWTH IN BRICS NATIONS

EXECUTIVE BRIEF

Symposium Title:

Empowering Women for Sustainable Socio-Economic Growth in BRICS Nations

Executive Summary:

The "Empowering Women for Sustainable Socio-Economic Growth in BRICS Nations" symposium is a landmark international event aimed at consolidating the BRICS alliance by harnessing women's capacities and capabilities for global socio-economic advancement. This symposium is inspired by the vision of *H.H. SHEIKHA FATIMA BINT MUBARAK*,

Chairwoman of the General Women's Union

President of the Supreme Council for Motherhood and Childhood

Supreme Chairwoman of the Family Development Foundation

"Mother of the Nation" of The United Arab Emirates,

an advocate for women's empowerment and leadership, and is designed to promote fair and comprehensive women's participation in all fields.

Key Objectives:

1. **Strengthening BRICS Alliance:** Facilitate dialogue and collaboration among BRICS nations to strengthen their partnership and enhance socio-economic growth.
2. **Empowering Women:** Empower women across BRICS nations by recognizing and nurturing their skills, talents, and leadership potential.
3. **Global Socio-Economic Impact:** Explore strategies for leveraging women's contributions to drive global socio-economic growth, particularly in areas like entrepreneurship, technology, and education.





Implementation Agenda:

Pre-Symposium Preparation (6-12 months before)

1. **Establish Planning Committee:** Form a diverse committee of experts, including representatives from BRICS nations, to oversee symposium planning.

2. **Budget and Funding:** Secure funding and create a detailed budget for the symposium.
3. **Theme Selection:** Choose a theme that aligns with the symposium's objectives and vision.

Symposium Planning and Organization (4-6 months before)

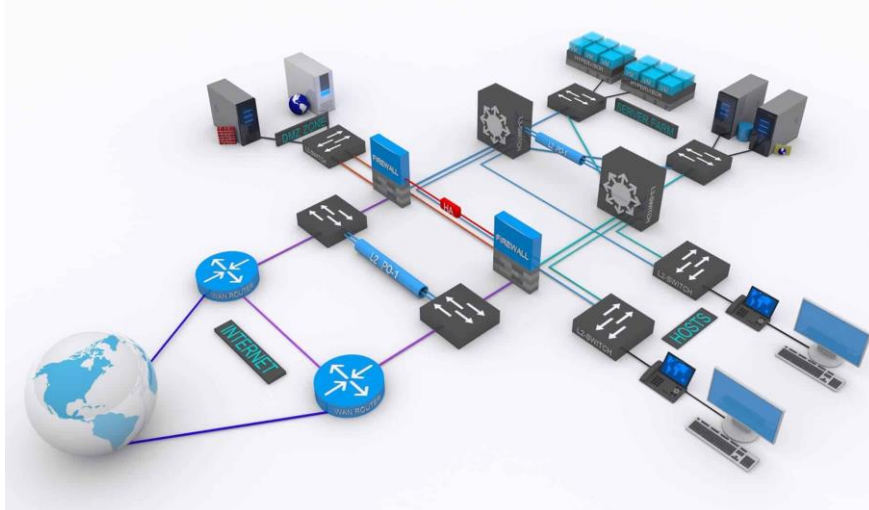
4. **Select Keynote Speakers and Panelists:** Invite prominent figures from BRICS nations and beyond to participate.
5. **Venue Selection:** Choose an appropriate venue with the necessary technological capabilities.
6. **Program Development:** Create a comprehensive schedule of sessions, workshops, and networking events.

Symposium Promotion (3-4 months before)

7. **Marketing Strategy:** Develop a marketing plan that includes social media, email campaigns, press releases, and collaborations.
8. **Registration and Logistics:** Set up an online registration system and manage logistical arrangements.
9. **Virtual Participation:** Implement technology for virtual attendees.

Symposium Execution (During the Event)

10. **Content Delivery:** Ensure smooth execution of sessions, discussions, and workshops.



11. Networking Opportunities:

Facilitate networking sessions and cultural exchanges. Post-Symposium Follow-Up (After the Event)

12. Feedback Collection: Gather feedback from participants to assess impact and identify areas for improvement.

13. Legacy and Action Plans:

Develop a framework for continued collaboration and implement action plans based on symposium insights.

14. Sustainability and Monitoring:

Continuously monitor the impact of initiatives arising from the symposium and promote ongoing collaboration among BRICS nations. The "Empowering Women for Sustainable Socio-Economic Growth in BRICS Nations" symposium is a pivotal step towards realizing HER HIGHNESS MOTHER OF THE NATION SHEIKHA FATIMA BINT MUBARAK AL NAHYAN's vision of empowering women and promoting their leadership on a global scale. Through strategic planning and diligent execution, this symposium aims to not only strengthen the BRICS alliance but also drive positive change in the socio-economic landscape, ultimately contributing to a more equitable and prosperous world.

Symposium Implementation Management Structure:

1. Steering Committee:

- **Role:** Provide overall direction and guidance for the symposium.
- **Responsibilities:**
 - Approve the symposium's objectives, theme, and budget.
 - Review and finalize the list of keynote speakers and panelists.
 - Ensure alignment with the vision of *HER HIGHNESS MOTHER OF THE NATION SHEIKHA FATIMA BINT MUBARAK AL NAHYAN*
 - Oversee the progress of various committees and subgroups.

2. Program Committee:

- **Role:** Develop and manage the symposium's content and schedule.
- **Responsibilities:**
 - Create a diverse and engaging program of sessions, workshops, and panels.

- Allocate time slots and coordinate the sequence of events.
- Ensure a balance between keynote speeches, panel discussions, and interactive sessions.
- Secure speakers' presentation materials and ensure technical readiness.

3. Logistics Committee:

- **Role:** Handle logistical arrangements for the symposium.
- **Responsibilities:**
 - Secure the symposium venue and arrange necessary facilities.
 - Manage transportation and accommodation for speakers and attendees.
 - Set up registration counters, welcome desks, and information booths.
 - Coordinate catering, audiovisual equipment, and event signage.

4. Promotion and Outreach Committee:

- **Role:** Promote the symposium and attract participants.
- **Responsibilities:**
 - Develop and implement a marketing strategy across multiple channels.
 - Create promotional materials, including brochures, banners, and online content.
 - Collaborate with media outlets, bloggers, and influencers to enhance visibility.
 - Monitor registration numbers and adjust promotional efforts as needed.



5. Technology and Virtual Participation Committee:

- **Role:** Ensure seamless virtual participation and technology support.
- **Responsibilities:**
 - Select and set up virtual conferencing tools for remote attendees.
 - Test technology infrastructure to prevent technical glitches.
 - Train speakers and moderators on using virtual platforms effectively.
 - Provide technical support throughout the symposium.

6. Networking and Engagement Committee:

- **Role:** Facilitate networking and interaction among participants.
- **Responsibilities:**
 - Organize networking sessions, coffee breaks, and social events.
 - Arrange cultural showcases or performances to foster cross-cultural exchange.
 - Design interactive activities to encourage attendee engagement.
 - Collect feedback on networking experiences for future improvement.
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7. Evaluation and Legacy Committee:

- **Role:** Assess the symposium's impact and plan for future initiatives.
- **Responsibilities:**
 - Collect feedback from attendees, speakers, and stakeholders.
 - Analyze the symposium's effectiveness in achieving objectives.
 - Develop a post-symposium report summarizing key takeaways and recommendations.
 - Identify opportunities for continued collaboration and action beyond the symposium.

Symposium Task Timetable:

- **12 Months Before:**

- Form the Steering Committee and Subcommittees.
- Define the symposium's objectives, theme, and scope.
- Secure initial funding and develop a budget.

- **9 Months Before:**

- Compile a list of potential keynote speakers and panelists.
- Begin the venue selection process.
- Develop a preliminary program outline.

- **6 Months Before:**

- Finalize the list of speakers and panelists.
- Confirm the symposium venue and sign contracts.
- Create a detailed program schedule.

- **4 Months Before:**

- Launch the marketing campaign to promote the symposium.
- Set up online registration and accommodation booking systems.
- Test virtual conferencing technology.

- **2 Months Before:**

- Design and produce promotional materials.
- Coordinate logistical arrangements (catering, AV equipment, etc.).
- Conduct speaker rehearsals for virtual presentations.

- **1 Month Before:**

- Intensify promotion efforts.
- Prepare event signage and on-site materials.
- Conduct a final run-through of technical setups.

- **During the Symposium:**

- Execute the symposium according to the program schedule.
- Facilitate networking sessions and engagement activities.
- Provide real-time technical support for virtual attendees.

- **After the Symposium:**

- Gather feedback from participants and stakeholders.
- Evaluate the symposium's impact and compile a report.
- Initiate action plans and collaborations based on symposium outcomes.
- Plan for future initiatives to sustain the symposium's objectives.

This task timetable provides a general outline for the symposium's planning and execution process. It's essential to remain flexible and adaptable to unforeseen challenges while maintaining clear communication among the subcommittees and the steering committee throughout the entire process.



